

2023 SPONSORSHIP OPPORTUNITIES

TOGETHER, WE WILL BRING NEW HOPE.



As a nonprofit, St. Elizabeth relies on your support to build and sustain state-of-the-art facilities, equipment, services, research and programs to help care for our families, friends and neighbors **right here** at home.

Your investment in our region through event sponsorship will continue to benefit programs and projects dedicated to improving the health of our community.

We appreciate your help in transforming our community for generations to come.

Join us in leading the communities we serve to become the healthiest in America.

Learn more at stelizabeth.com/sponsor.

Custom sponsorship packages are also available.

To discuss these opportunities or any additional sponsorship ideas you may have, please contact St. Elizabeth Foundation at (859) 301-3920 or stefoundation@stelizabeth.com.

KEY EVENTS INCLUDE:

- The Golf Classic
- Golf ParTee
- Style Show & Luncheon
- Samaritan Celebration
- Hospice Fundraiser Event
- Veterans Appreciation Luncheon



The Golf Classic | April 21, 2023

Eagle Creek Country Club
Dry Ridge, Kentucky
Sugar Ridge Golf Club
Lawrenceburg, Indiana



2023 PLANS

The Golf Classic benefits St. Elizabeth Grant and St. Elizabeth Dearborn hospitals.

AMOUNT	SPONSORSHIP LEVEL	RECOGNITION	FOURSOME
\$3,500	Presenting (exclusive)	Pre-event materials and day-of promotions / signage, as appropriate	1 included
\$2,500	Golf ball Golf cart Photography Player gift Spirits	Golf balls Golf carts Photography cart Gifts and registration table Drink tickets and spirits cart(s)	1 included 1 included 1 included 1 included 1 included
\$1,500	Award Scorecard	Awards table Scorecards	1 included
\$750	Meal Sponsor	Dining and serving tables	N/A
\$500	Foursome	One round of golf for four, lunch, dinner and player gifts	N/A
\$200	Hole	Sign on designated hole	N/A

To be included in day-of print materials, pledge must be made by February 24, 2023.

Golf ParTee | September 12, 2023

Highland Country Club
Fort Thomas, Kentucky
Summit Hills Country Club
Crestview Hills, Kentucky
Triple Crown Country Club
Union, Kentucky
Traditions Golf Club
Hebron, Kentucky



EVENT STATISTICS

- Nearly 500 golfers, including some of the region's top executives, influential professionals and community leaders.
- 85% men / 15% women.

AMOUNT	SPONSORSHIP LEVEL	RECOGNITION	FOURSOME
\$15,000	Presenting (exclusive)	Pre-event materials and day-of promotions / signage, as appropriate	2 included
\$10,000	Player gift	Player gifts	1 included
\$8,000	Technology	Silent auction	1 included
\$7,000	Photography	Photography cart	1 included
\$6,000	Pin flag (one) Spirits	Pin flags at each hole Spirits carts and drink tickets	1 included 1 included
\$5,000	Award Golf cart Meal Sponsor	Awards table Golf carts Dining and serving tables	1 included 1 included 1 included
\$4,000	Hole-in-One contest Scorecard	Contest hole signage Scorecards	1 included 1 included
\$3,500	Birdie	Table signs and event banners	1 included
\$2,500	Par	Table signs and registration sign	1 included
\$1,200	Foursome	One round of golf for four, lunch, dinner and player gifts	

To be included in day-of print materials, pledge must be made no later than July 18, 2023.

Style Show & Luncheon | November 20, 2023

MegaCorp Pavilion
Newport, Kentucky



EVENT STATISTICS

- More than 500 guests, including Foundation donors, business professionals, retirees and community supporters.
- 90% women / 10% men.

AMOUNT	SPONSORSHIP LEVEL	RECOGNITION	TICKETS
\$8,000	Presenting (exclusive)	Pre-event materials and day-of promotions / signage, as appropriate	10 included (1 table)
\$5,000	Table Gift Valet	Table gift and day of event materials as appropriate Valet ticket and day of event materials as appropriate	10 included (1 table)
\$4,000	Gift bag	Gift bag	8 included
\$3,000	Technology	Silent auction	6 included
\$2,000	Vendor Village Wine Pull	Vendor Village signage Wine Pull signage	4 included
\$1,000	Corporate partner	Table signs	2 included

To be included in day-of print materials, pledge must be made no later than September 25, 2023.

Samaritan Celebration | October 28, 2023



This invitation-only, elegant event recognizes members of the St. Elizabeth Foundation Samaritan Society, individuals and companies who have pledged or donated \$10,000 or more, and the Heritage Circle, individuals who have supported St. Elizabeth with a legacy gift.

Sponsorship funds for this event support the cost of event coordination.

EVENT STATISTICS

- More than 250 attendees.
- Executives, business and community leaders and St. Elizabeth administrators, physicians, associates and volunteers.
- 50% women / 50% men.

AMOUNT	SPONSORSHIP LEVEL	RECOGNITION
\$15,000	Platinum (exclusive)	Pre-event materials, program, slide show, mention from the podium and other day-of event materials, as appropriate
\$10,000	Gold	Mention from the podium, program, slide show, and other day-of event materials, as appropriate
\$7,500	Silver	Mention from the podium, program, slide show, and other day-of event materials, as appropriate
\$5,000	Bronze	Program, slide show and other day-of event materials, as appropriate
\$2,500	Event	Program

To be included in day-of print materials, pledge must be made no later than September 1, 2023.

Hospice Fundraiser Event | May 4, 2023



AMOUNT	SPONSORSHIP LEVEL	RECOGNITION
\$5,000	Valet Sponsor Coat Check Sponsor	Valet tags (2 tickets) Coat check signage (2 tickets)
\$2,500	Technology Sponsor Wine Pull Sponsor	Technology – powerpoint, program (2 tickets) Wine pull signage (2 tickets)
\$1,000	Memorial Sponsor	Memorial Ceremony/activity sponsorship (2 tickets)
\$500	Table Sponsor	Table signs

To be included in day-of print materials, pledge must be made no later than March 9, 2023.

Veterans Appreciation Luncheon | November 6, 2023

**St. Elizabeth
Training and Education
Center (SETEC)**
Erlanger, Kentucky



AMOUNT	SPONSORSHIP LEVEL	RECOGNITION
\$5,000	Lunch Sponsor	Program, slide show and other day of materials
\$2,000	Sponsor	Program, slide show and other day of materials
\$1,000	Beverage Sponsor	Beverage partner
\$500	Table Sponsor	Lunch table signs

- Hosted since 2016 by the St. Elizabeth Hospice Program in collaboration with the We Honor Veterans Program and the NHPCO.
- Monday, November 6, 2023 at the St. Elizabeth Training and Education Center (SETEC), 3861 Olympic Blvd., Erlanger, KY 41018 from 10 a.m. - 2 p.m.
- Sponsorship funds support the cost of event coordination, veteran recognition ceremony and luncheon.
- More than 250 guests gather to recognize and honor over 150 veterans.
- Community members, associates and Veteran-centric organizations.
- 75% men, 25% women.

To be included in day-of print materials, pledge must be made no later than September 11, 2023.

2023 SPONSORSHIP OPPORTUNITIES

The Golf Classic	AMOUNT	SPONSORSHIP LEVEL	CHOICE(S)	TOTAL
	\$3,500	Presenting (exclusive)		\$
	\$2,500	Golf ball		\$
	\$2,500	Golf cart		\$
	\$2,500	Photography		\$
	\$2,500	Player gift		\$
	\$2,500	Spirits		\$
	\$1,500	Award		\$
	\$1,500	Scorecard		\$
	\$750	Meal Sponsor		\$
Golf ParTee	AMOUNT	SPONSORSHIP LEVEL	CHOICE(S)	TOTAL
	\$15,000	Presenting (exclusive)		\$
	\$10,000	Player gift		\$
	\$8,000	Technology		\$
	\$7,000	Photography		\$
	\$6,000	Pin flag (one)		\$
	\$6,000	Spirits		\$
	\$5,000	Award		\$
	\$5,000	Golf cart		\$
	\$5,000	Meal Sponsor		\$
Style Show & Luncheon	AMOUNT	SPONSORSHIP LEVEL	CHOICE(S)	TOTAL
	\$8,000	Presenting (exclusive)		\$
	\$5,000	Table gift		\$
	\$5,000	Valet		\$
	\$4,000	Gift Bag		\$
	\$3,000	Technology		\$
	\$2,000	Vendor Village		\$
	\$2,000	Wine Pull		\$
	\$1,000	Corporate Partner		\$
Samaritan Celebration	AMOUNT	SPONSORSHIP LEVEL	CHOICE(S)	TOTAL
	\$15,000	Platinum (exclusive)		\$
	\$10,000	Gold		\$
	\$7,500	Silver		\$
	\$5,000	Bronze		\$
	\$2,500	Event		\$
Hospice Fundraiser	AMOUNT	SPONSORSHIP LEVEL	CHOICE(S)	TOTAL
	\$5,000	Valet Sponsor		\$
	\$5,000	Coat Check Sponsor		\$
	\$2,500	Technology Sponsor		\$
	\$2,500	Wine Pull Sponsor		\$
	\$1,000	Memorial Sponsor		\$
	\$500	Table Sponsor		\$
Veterans Appreciation Luncheon	AMOUNT	SPONSORSHIP LEVEL	CHOICE(S)	TOTAL
	\$5,000	Lunch Sponsor		\$
	\$2,000	Sponsor		\$
	\$1,000	Beverage Sponsor		\$
	\$500	Table Sponsor		\$
ADDITIONAL DONATION, IF ANY				
GRAND TOTAL				

Each of the public Foundation events – The Golf Classic, Golf ParTee, Style Show & Luncheon, Samaritan Celebration, Hospice Fundraiser and Veterans Appreciation Luncheon – are promoted through stelizabeth.com, social media, digital signage and event mailings, and throughout St. Elizabeth facilities to patients, visitors and more than 10,000 St. Elizabeth associates.

REGISTER YOUR SPONSORSHIP ONLINE AT stelizabeth.com/sponsor

Sponsorship Intent

- ☐ Yes, we are interested in supporting St. Elizabeth and the community through St. Elizabeth Foundation event sponsorship.
- ☐ Please call me at _____ to discuss these sponsorship opportunities.

Company Name (as it should appear in recognition)

Title

City

Daytime Phone Number

Contact for Event Sponsorship

Address

State

Zip

Email Address

Sponsorship Payment

- ☐ Online at stelizabeth.com/sponsor
- ☐ Check: Enclosed, Payable to St. Elizabeth Foundation
- ☐ To pay by credit card please call St. Elizabeth Foundation office at (859) 301-3920.
- Please invoice me:
☐ For all events at once ☐ Individually for each event

To comply with IRS requirements regarding charitable donations, the exact amount of your contribution that is tax deductible will be confirmed in your thank you letter. For additional information, please call St. Elizabeth Foundation at (859) 301-3920.