

COMMUNITY CAMPAIGN



St. Elizabeth
FOUNDATION

TALKING POINTS

ST. ELIZABETH CANCER CENTER

You've come to expect quality, patient-centered care from St. Elizabeth Healthcare, and now, with the St. Elizabeth Cancer Center, there will be an even greater increase in prevention, genetic screening, precision medicine and tailored treatment plans. At six stories and encompassing nearly 250,000 square feet, this building – and the programs and specialists based within it – will change the trajectory of cancer in our region.

Built for Our Community, by Our Community

The St. Elizabeth Cancer Center will be a warm embrace for cancer patients and their loved ones.

*Built by neighbors who believe in the cause.
Supported by appreciation for compassionate care.
Uplifted by memories of loved ones.
Blanketed in determination to continue this journey.*

This Center will be a living testament to those who have come before and the great work we've yet to do.



CANCER CENTER COMMUNITY CAMPAIGN

With the opening of the St. Elizabeth Cancer Center this fall, we are about to embark on a new chapter in cancer care. One that will ensure all of a patient's needs – physical, mental and emotional – are met in one location, close to home. And one that will transform our community for generations to come.

Join us in this pivotal moment by supporting the Cancer Center Community Campaign. Central Bank has committed \$1 million in matching funds and we are \$75,000 away!

Together, we'll make a lasting impact – **right here at home.**

Contact St. Elizabeth Foundation with questions at (859) 301-3920 or stefoundation@stelizabeth.com.



TALKING POINTS

HOW TO HELP

There are many ways you can be a part of this campaign:

- Support the local restaurants and other businesses who have volunteered to host campaign fundraisers throughout the month of October.
- Be a **Crowdfunding Champion** by creating a crowdfunding team or an individual fundraising page! Once your page is up and running, and your goal is set, you can share the pages on social media with everyone you know.
- Be a **Social Media Champion** by sharing St. Elizabeth Cancer Center posts on your social media channels!
- Donate directly to the Community Campaign!



Go to bit.ly/CommunityCampaign20 or text SEH to 71777 to begin!

SOCIAL MEDIA CHANNELS

- Facebook: [@StElizabethHealthcare](https://www.facebook.com/StElizabethHealthcare)
Follow & Like us at facebook.com/StElizabethHealthcare!
- Twitter: [@StElizabethNKY](https://twitter.com/StElizabethNKY)
- Instagram: [@stelizabethnky](https://www.instagram.com/stelizabethnky)
- LinkedIn: [linkedin.com/company/st-elizabeth-healthcare](https://www.linkedin.com/company/st-elizabeth-healthcare)
- YouTube: [youtube.com/StElizabethNKY](https://www.youtube.com/StElizabethNKY)

LOOKING FOR ADDITIONAL WAYS TO HELP?

Host a virtual fundraising event, engage your company or even celebrate your birthday by collecting donations for the Cancer Center!